



International Conference  
on **Multidisciplinary Research**  
in  
**Sustainable Development**  
Towards better Tomorrow  
**ICMRSD, 2019**



SUSTAINABLE DEVELOPMENT **GOALS**



# ICMRSD 2019

14, 15, 16 November 2019

**Brihan Maharashtra College of Commerce**  
Pune, Maharashtra



## Mission

“To make a citizen of India as fully endowed “Materially, Intellectually and morally” as the citizens of the most advanced country of the world is our collective aim”.

## About BMCC

The Brihan Maharashtra College of Commerce (BMCC) is a pioneering, premier degree commerce college in India, situated in the city of Pune, Maharashtra. The College was established in 1943 by the Deccan Education Society with a view to providing enlightened leadership and trained manpower in the field of commerce and business to the country which was on the threshold of independence. It is situated at the foot of the rugged Fergusson College Hill and dotted with lush green trees and shrubs all around, it has a most picturesque and inviting atmosphere.

The College celebrated its Golden Jubilee in 1993-94. As an Academic Project of the Golden Jubilee, we started the unique center for Vocational and Business Training namely, 'C. G. Agashe Business Motivation, Training and Research Centre.' Autonomous courses leading to entrepreneurship development, courses in Computer education are organized through our well-equipped and independent Computer Department.

The College celebrated its Diamond Jubilee in 2004-2005. As an academic project of Diamond Jubilee, we established an academic project of "Dr. D. G. Karve Chair in Commerce, Economics and Banking".

The college has been receiving development grants from the Central and the State Government and the

University Grants Commission as well. The College has rich library with rare collection of around 105000 books. The college has produced many notable leaders, businessmen and industrialists like Dr. Cyrus Poonawalla and Smt. Sulajja Firodia, Dr. Ravi Pandit, Shri. Sharad Pawar, Shri. Ram Naik and many more.

Prof. D. G. Karve, a renowned Economist who was a Deputy Governor of the Reserve Bank of India for some time was the First Principal of the College. After Prof. Karve several able, dedicated and distinguished Principals played a very significant role in the development of BMCC, Prin. S. V. Kogekar, Prin. Dr. T. M. Joshi, Prin. N. A. Mavlankar, Prin. Dr. N. K. Kulkarni and Prin. Dr. C. G. Vaidya, Prof. A. B. Deshpande and Existing Principal Dr. C. N. Rawal played pivotal role in development of the college.

BMCC has earned the award of "College with Potential for Excellence" from UGC for third consecutive term, "Best College Award" and "Best Principal Award" twice from Savitribai Phule Pune University (SPPU). The college has received "Autonomous Status" from the Academic Year 2017-18 from UGC, Government of Maharashtra and Savitribai Phule Pune University (SPPU).

### Patrons

Vice Chancellor SPPU  
**Prof. (Dr.) Nitin R. Karmalkar**

Pro. V.C. SPPU  
**Dr. N. S. Umrani**

D.E.S. Chairman  
**Dr. Sharadji Kunte**

B.M.C.C. Chairman  
**Shri. Maheshji Athavale**

D.E.S. Secretry  
**Dr. Shrikrishnaji Kanetkar**

### Organizing Committee

Vice Principal, B.M.C.C.,  
**Dr. Jagdeesh Lanjekar**

Vice Principal, B.M.C.C.,  
**Dr. Ashish Puranik**

Incharge BBA/BBA (IB), B.M.C.C.,  
**Prof. Bharati Upadhye**

Incharge BBA (CA), B.M.C.C.,  
**Prof. Vinaya Hasamnis**

**Prof. Sonal Apte, B.M.C.C.**

**Prof. Aditi Samir, B.M.C.C.**

### Convener

**Dr. C. N. Rawal**  
Principal, Brihan Maharashtra College of Commerce



International conference on multi disciplinary research in sustainable development (ICMRSD) invites academics, researchers, policy makers, stakeholders and students to come together, review their research findings, exchange ideas, and discusses emerging issues in Multi disciplinary research and learn the current trends in a truly international atmosphere at the **International Conference On Multi disciplinary Research in Sustainable Development (ICMRSD)** The theme of the conference is “**Sustainability Development: Towards better tomorrow**”.

We accept abstracts of the research papers on Accounting Systems Commerce, Business, Marketing, Economics, Social Sciences and Humanities, Social Health, etc...

We invite to send your original research abstracts, case studies formatted according to the given format. All research papers will be evaluated by international recognized scholars in a double-blind reviewing process and research papers will be selected according to the international research standard.

All the accepted research papers/abstracts will be eligible to be presented at the conference and published in UGC approved journals. All are requested to register on or before the deadline for eligible to early bird rate.

The conference will be enriched by keynote speeches and plenary speeches.

## Conference Tracks

### Sustainable Development : Economic point of View

Accountability Ethics and Security  
Actuarial Science  
Banking & finance  
Business  
Business Ethics  
Business Models for Economic Growth  
E-commerce  
Emerging Countries, International Trade,  
Financial Sustainability, SME, Micro Finance,  
Forensic & Financial Accounting  
Knowledge Economy  
Policy makers and the Public  
Technological Development

### Sustainable Development : Socio Cultural point of View

Communication & Media  
Communications  
Complex Systems  
Conflict resolution  
Creativity  
Culture  
Disability  
Distance Education  
E-Learning, distance & Blended Learning  
Futuristic Accounting  
Human Development, Psychology, Sociology  
Human Resource Management  
Human Resources  
Human Rights  
Marketing & Digital Marketing  
Philosophy  
Popular Culture  
Poverty Eradication  
Rehabilitation  
Rural development  
Spirituality  
Women's studies

### Sustainable Development : Environmental point of View

Disaster Management  
Environmental dynamics  
Globalization  
Green energy systems  
Hazardous waste and waste treatment/Management  
Innovative clean technologies  
Innovative ways of Resource management  
Interdisciplinary studies  
Knowledge Economy: Using common Platform  
Management of ecosystems, environment and water resources  
Management of ecosystems, environment and water resources  
Pollution prevention in industry  
Renewable Energies, Food and Environmental Legislation  
Renewable Energy and Energy Efficiency & Standards Agriculture,  
Renewable Energy Standards  
Renewable energy technologies  
Renewable sources of energy  
Resource management  
Solid Waste Management  
Water and Soil conservation, Climate Change, Disaster Risk Reduction,  
Water pollution and treatment  
Wind Energy

### Sustainable Development : CSR & Growth

Corporate Governance Towards Sustainable Development  
Corporate Responsibility and Sustainable Development  
Identity on the basis of CSR  
Local Government  
Entrepreneurship, Management and Sustainable Development Adoption : Village  
Entrepreneurship, Management and Sustainable Development  
Sustainable Consumption and Production  
Sustainable Urbanism, Education, Governance Sustainability,  
Teaching & Learning systems for Villagers  
Private Public Partnership



## Registration

Every accepted article/research paper should be registered by at least one author to attend the conference. The acceptance list of article/research paper will be announced on the website and the authors will be intimated regarding the acceptance through e-mail. The details about the registration fee are given below:

### Registration Details

Category	Amount	Early Bird Amount	Last Date for Early Bird Registration
Faculty (Single Author)	5000	4500	25 Oct 2019
Research Scholar	3000	2500	25 Oct 2019
Student	2000	1500	25 Oct 2019
For each Co-Author	4000	3500	25 Oct 2019.
Corporate	5000	4500	25 Oct 2019
International Participants	USD 100	USD 80	25 Oct 2019

1. Only registered delegates can attend the conference.
2. In order to include the selected paper in Conference Proceedings, at least one author has to register and present his/her paper at the conference.
3. If multiple authors of selected papers wish to attend, they are requested to register separately & will not be entertained as accompanying persons.
4. Student delegates are requested to attach a letter from the HOD/Dean/Principal/Research Guide verifying their full-time student status.
5. PG Students and Ph.D. Scholars will be considered under Research Scholar Category.
6. **Registration fee includes Morning Tea, Lunch, Evening tea/coffee for all three days, Conference Kit, & Conference Proceedings.**
7. Registered candidates cannot claim for refund on their absence at the conference.
8. Selected papers will be published in UGC approved journals.

**Note: The above-mentioned Registration Fee is inclusive of Service Tax**

#### NEFT Details :

Beneficiary Name : The Principal BMCC  
Beneficiary Bank & Branch : Axis Bank Ltd., Kothrud, Pune - 411 038.  
Beneficiary Account Number : 913010026422237  
Beneficiary IFSC Code : UTIB0000104  
MICR Code Number : 411211004

**Bharati Upadhye,**  
Organising Committee Member

Mobile No. :  
**8007999352**

### Important Dates for Paper Submission

**Abstract Submission - 1 September 2019**

**Ful Paper Submission - 15 October 2019**

**Conference Dates - 14, 15, 16 November 2019**

To know more on paper submission guidelines & format please visit

**www.bmcc.ac.in** and

**https://www.facebook.com/2019bmccconferencealert/** or Scan

For queries please feel free to contact us on below contact details or write to us at

CONTACT: **Prof. Sonal Apte - 9822456398 / Prof. Aditi Samir - 9850942642**

E-mail : **icbmccpune@gmail.com**



**Look forward for your high quality submissions and meeting you at ICMRSD 2019.**