

Marketing & Sales Internship at Blumuno

Blumuno Sanat <sanat@blumuno.com>

Tue 2022-05-24 16:15

To: nilofar agnihotri <nilofaragnihotri.bmcc@despune.org>

Dear Ms. Agnihotri,

Blumuno® is a brand started under the 50-year old legacy Engineering company, Eskay Engichem Pvt. Ltd. As a startup under this Engineering company, Blumuno focuses on the furniture industry and has shown exponential growth in retail, e-commerce as well as institutional sales. We are manufacturers of furniture and sell furniture across India.

This internship is in the Marketing Department of Blumuno.

WORK INVOLVES

Month 1:

- Hands-on Training on Amazon, Flipkart and Social Media Marketing
- Promotional Marketing Activity at Elpro Mall, Chinchwad
- E-commerce Marketing

Month 2:

- Advanced E-commerce Marketing
- Influencer Marketing and Management
- Institutional & Channel Sales
- Distribution Network Development

QUALIFICATIONS:

- Interested in Marketing & Sales
- Speaks English & Hindi Fluently
- Willingness to learn

On-job training will be provided.

A great scope to learn all the new age digital marketing tools with hands-on experience.

Job Location: Chinchwad, Pune

Stipend will be Rs. 8000 per month & Internship Certificate and Letter of Recommendation will be provided.

We are seeking your help in finding two candidates who are a good match for our team. We are looking for immediate joining. Our marketing project starts from 30th May.

Regards,

Sanat Dinesh Munot

Team Blumuno

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www.blumuno.com