

Course Outcome of F.Y.BMS

On completion of this course, students will be able to -

Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	One	11101	Language	CO1	Understand different literary terms and devices
				CO2	Understand literary texts and creative use of language
				CO3	Integrate knowledge from literature for enriching linguistic and communicative competence.
				CO4	Correlate literature with life and environment, and thereby master different life skills
				CO5	Justify different types of questions posed on literary texts.
				CO6	Write answers independently by depicting adequate word power and grammatical competence
Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	One	11102	Statistics for Data Analytics	CO1	Understand the importance of statistics.
				CO2	Understand the concepts of central tendency and measures of dispersion.
				CO3	Compute the values of descriptive statistics.
				CO4	Comprehend sampling methods and probability distributions.
				CO5	Solve problems on index numbers.

Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	One	11103	Analysing Financial Accounting System	CO6	Predict values of variables using regression analysis.
				CO1	Understand fundamental accounting concepts, principles and conventions.
				CO2	Comprehend process of accounting.
				CO3	Prepare financial accounting statements of sole proprietor.
				CO4	Calculate depreciation using Straight Line Method and Written Down Value Method.
				CO5	Compute problems on Hire purchase and Instalment Systems.
				CO6	Comprehend branch accounting and dissolution of partnership firm.
Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	One	11104	Inventory Management	CO1	Understand concepts of Inventory Management.
				CO2	Comprehend different techniques of inventory management for E-Commerce.
				CO3	Understand various Key Inventory Metrics.
				CO4	Explore inventory management mechanisms by E-Commerce companies.
				CO5	Comprehend the importance of software in inventory management.

Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	One	11105	Introduction to E-Commerce Logistics	CO6	Explore various trends in inventory management
				CO1	Understand the concepts of logistics in Supply Chain Management.
				CO2	Compare between Indian and foreign E-Commerce Logistics Operations
				CO3	Explore different features of Indian E-Commerce Companies
				CO4	Comprehend different E-Commerce Business Models
				CO5	Explore the working of E-Commerce Operations
				CO6	Analyse issues in E-Commerce Operations.
Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	One	11106	Word and Presentation Tools	CO1	Understand basic MS Word tools.
				CO2	Comprehend various ribbons used in MS Word.
				CO3	Apply MS Word functions.
				CO4	Prepare presentations using PowerPoint.
				CO5	Explore the use of shortcuts in MS Word and PowerPoint.

				CO6	Create different reports using MS Word and PowerPoint.
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Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	One	11107	Communicative English	CO1	Understand the forms of basic communication.
				CO2	Imbibe critical thinking ability.
				CO3	Explore various forms of business letters.
				CO4	Understand corporate communication.
				CO5	Enhance Listening skills.
				CO6	Prepare reports and presentations.

Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	Two	11201	Organization Behaviour		
				CO1	Understand the concepts of OB.
				CO2	Explore different factors of OB.
				CO3	Comprehend Decision making and Controlling processes.
				CO4	Compare Organisational Change and Organisational Development.
				CO5	Explore various traits in leadership.
				CO6	Analyse issues in Conflict Management.
Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	Two	11202	Environmental Studies		
				CO1	Understand terms associated with Environment.
				CO2	Compare between abiotic and biotic components
				CO3	Comprehend different problems associated with pollution
				CO4	Explore different approaches to solid waste management

				CO5	Comprehend various non-conventional energy resources
				CO6	Understand causes of environmental degradation.

Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	Two	11203	Quantitative Techniques	CO1	Understand Quantitative Techniques for decision making.
				CO2	Understand the process of statistical control.
				CO3	Measure components of time series.
				CO4	Explore methods of Transportation to optimise cost.
				CO5	Solve problems on 'Assignment'.
				CO6	Analyse problems on Queuing and Simulation.
Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	Two	11204	Warehouse Management	CO1	Understand terminologies in warehouse management
				CO2	Comprehend the receipt and dispatch process in a warehouse
				CO3	Understand packaging process carried out in a warehouse
				CO4	Comprehend procedures for handling of goods in a warehouse
				CO5	Explore physical distribution process from/in a warehouse
				CO6	Explore safety rules and procedures in a warehouse

Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	Two	11205	Materials Handling	CO1	Understand concepts of material management.
				CO2	Identify various types of material handling equipment.
				CO3	Comprehend material requirement planning.
				CO4	Understand the importance of quality control in material handling.
				CO5	Explore the safety concerns for material and environment.
				CO6	Appraise trends in material handling.
Class	SEM	Course Code	Course Name	Course Outcome	
FY.BMS	Two	11206	First Mile Operations	CO1	Understand the concepts of First Mile Operations
				CO2	Comprehend need of First Mile Operations
				CO3	Explore the process of Fulfilment Operations
				CO4	Compare Manual processing operations with Automated processing.
				CO5	Comprehend layout of processing centre.
				CO6	Explore the process and practices of First Mile Analytics and Metrics Productivity.
Class	SEM	Course Code	Course Name	Course Outcome	

FY.BMS	Two	11207	Data Analysis using Spreadsheet		
				CO1	Introduce basic spreadsheet tools
				CO2	Understand various ribbons used in Spreadsheet
				CO3	Apply select few Spreadsheet functions for numeric data
				CO4	Analyse data using data analytic techniques of spreadsheet
				CO5	Test various shortcuts and methods in Spreadsheet
				CO6	Create statistical summary of large data

Course Outcome of S.Y.BMS

Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Three	11301	Cost Accounting	CO1	Understand various concepts of cost accounting.
				CO2	Comprehend different methods to control and reduce costs.
				CO3	Prepare Cost statements and Cost Reports.
				CO4	Calculate costs with Marginal and 'Cost Volume Profit' analysis.
				CO5	Apply costing techniques in business decisions.
				CO6	Assess costing of products in markets.
Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Three	11302	Marketing Management	CO1	Understand basics of marketing.
				CO2	Comprehend consumer behaviour and market research.
				CO3	Explore techniques of segmenting and targeting consumers.
				CO4	Understand the elements of marketing mix.
				CO5	Analyse elements of marketing mix.
				CO6	Explore emerging trends in marketing environment.
Class	SEM	Course Code	Course Name	Course Outcome	

SY.BMS	Three	11303	MIS for E-Commerce		
				CO1	Understand history of MIS.
				CO2	Comprehend importance of Information Systems.
				CO3	Explore systems used for E-Commerce and Digital Collaborations
				CO4	Comprehend Business Intelligence Systems.
				CO5	Analyse various systems used for redesigning an organization.
				CO6	Explore MIS of an E-Commerce Company
Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Three	11304	E-Commerce Logistics Operations		
				CO1	Understand advanced terminologies in E-Commerce Logistics
				CO2	Comprehend Capacity Management in Logistics
				CO3	Comprehend Strategic Level Logistics
				CO4	Explore Systems used in E-Commerce Logistics
				CO5	Analyse the integration of logistics in operations.
				CO6	Analyse relevant case studies.
Class	SEM	Course Code	Course Name	Course Outcome	

SY.BMS	Three	11305	Transportation for E-Commerce		
				CO1	Understand role of transportation in E-Commerce.
				CO2	Comprehend techniques used in transportation management.
				CO3	Comprehend transportation management system in supply chain.
				CO4	Explore socio-economic trends affecting transportation.
				CO5	Understand the recent techniques in transportation.
				CO6	Analyse relevant case studies.
Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Three	11306	Reverse Logistics for E-Commerce		
				CO1	Understand basic concepts of Reverse Logistics for E Commerce
				CO2	Comprehend importance of Reverse Logistics for E-Commerce
				CO3	Explore the process of Reverse Logistics.
				CO4	Comprehend value creation through Reverse Logistics.
				CO5	Explore technologies used in Reverse Logistics.
				CO6	Analyse various cases related to Reverse Logistics.

Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Three	11307	Last Mile Operations	CO1	Understand the basic concepts of Last Mile Operations
				CO2	Comprehend the importance of Last Mile Operations
				CO3	Understand the processes involved in Last mile logistics
				CO4	Comprehend various metrics and customer services processes to be followed in last mile logistics
				CO5	Explore the prospects of last mile logistics.
				CO6	Analyse various cases.

Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Four	11401	Management Accounting	CO1	Understand concepts of Management Accounting.
				CO2	Analyse financial accounting statements.
				CO3	Comprehend budgets and budgetary control methods.
				CO4	Calculate fund flow statement.

				CO5	Prepare cash flow statement.
				CO6	Explore recent trends in Management Reporting.
Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Four	11402	Human Resources Management	CO1	Develop an understanding of HRM functions.
				CO2	Distinguish between Recruitment and Selection
				CO3	Relate the various stages in Training process.
				CO4	Identify Performance appraisal related issues.
				CO5	Examine Compensation management related issues.
				CO6	Examine the concepts related to Occupational Safety and health.

Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Four	11403	Hub and Line Operations	CO1	Understand the concepts of Hub and Line Operations
				CO2	Comprehend the importance of Hub and Line Operations
				CO3	Understand inbound and outbound logistics
				CO4	Identify all the machines and equipment used in hub operations.
				CO5	Explore the prospects of line haul logistics.
				CO6	Analyse cases.
Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Four	11404	E-Commerce Customer Service	CO1	Understand concepts of customer service.
				CO2	Comprehend steps involved in creation of customer centric organization.
				CO3	Understand the principles of communication.
				CO4	Comprehend tools used in customer service.

				CO5	Explore customer service strategies.
				CO6	Explore trends in customer service.
Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Four	11405	Outsourcing In E-Commerce	CO1	Understand terms in Outsourcing
				CO2	Comprehend dimensions of E-Commerce Outsourcing
				CO3	Understand benefits of Outsourcing
				CO4	Analyse various risks in Outsourcing
				CO5	Explore Strategic assessment.
				CO6	Explore recent trends in outsourcing.
				Class	SEM
SY.BMS	Four	11406	Fulfilment Operations	CO1	Understand concepts of Fulfilment Operations.
				CO2	Comprehend need for Fulfilment Operations.
				CO3	Understand various operational models in fulfilment.
				CO4	Comprehend role of technology in fulfilment.
				CO5	Explore relationship between logistics and fulfilment services

Class	SEM	Course Code	Course Name	Course Outcome	
SY.BMS	Four	11407	Packaging for E-Commerce	CO6	Analyse cases.
				CO1	Understand concepts of Packaging
				CO2	Comprehend types of packaging
				CO3	Explore different Brands
				CO4	Understand the concept of Brand Equity
				CO5	Explore process of packaging in E-Commerce
				CO6	Analyse relevant cases.