

Entrepreneurship Development Cell

Report 2023-2024

Every year various activities are conducted by college in order to promote entrepreneurship in the college. This time also various activities were initiated by the ED-Cell. The details of activities conducted are as follow:

- 1) **PRARAMBHA – 2023:** On August 10, 2023 BMCC, ED.Cell organized “Prarambha - 2023”. The cell organised this event every year as an opening event of the academic year. Mr. Yogesh Shinde (Founder, CEO of Bamboo India, Award Winning Social Entrepreneur) was invited as an esteemed Chief Guest for the event. The occasion was marked by compelling motivational speeches, engaging discussions, and profound insights shared by Mr Yogesh Shinde. His expertise in the domain of eco-friendly product left an indelible mark on the students, igniting their passion for sustainable business ideas.
- 2) **Venture Verse (Intercollegiate Problem solving +Debate Competition):** On September 16, 2023, BMCC College’s ED Cell organised the event “Venture Verse.” The event focused on inspiring innovation, critical thinking, and entrepreneurial spirit among students. “Venture Verse”, was graced by Guest Mr. Sumit Parekar (Business Strategist, Ex Fintech). The event set the stage for students to unleash their creative thinking. It featured two remarkable competitions: Round 1- Problem Solving Showdown and Round - Shark Tank Debate, provided a platform for students to present their entrepreneurial ideas. Both these round left a profound impact on the participant, inspiring them to chase their entrepreneurial dreams and fostering a spirit of innovation and sustainability.
- 3) **InnovateX’24:** InnovateX'24 a start-up expo was organised by the Entrepreneurship Development Cell of BMCC, Pune on 30th January 2024. InnovateX'24 is recognised as the flagship event of ED-CELL BMCC, where diverse, aspiring entrepreneurs are catered with platform to network, market and position their business to customers at large. Also rooted investors, social activists, government officials, media, students and

dignitaries from diverse market segment contributed to the success of this event by their valuable presence and addressed the students and organizers each year. InnovateX'24 offers the platform not only to entrepreneurs, investors and start-ups but also nurtures its organisers in exposing and evolving oneself in the process by organising, networking with sectorial officials and dignitaries, planning, executions, management, team work, creativity etc.

For the event Parchi Shevgoankar - a climate activist media professional and founder of the app: COOL THE GLOBE was invited as a Chief Guest. We had Sachin Deshpande an IIM alumni, Amit Rawat, Piyush Poral, PragalbThakur, Manik Koul as our leading investors for the event. Satyajeet Kunjeer - founder at Decimal and co-founder at Grospire was invited as guest speaker for the event. Our associate sponsors for the event were ARENA ANIMATION-FC, THE 90ML AFFAIR Filter Coffee Decoction and Bank of Baroda were. More 25 start-ups participated in the event. There were total 5 investors, 3 mentors and 1 incubator on board during the event.

'EDC EXPRESS'- the official newsletter of 'Entrepreneurship Development Cell' of BMCC was launched on the event day. The 'EDC EXPRESS' is written and designed by the students which contains articles related to entrepreneurship, business, geopolitics and economies.

The hard work and dedication of the students since a year was proudly served in the event to our guests, teachers and investors. All the hard work, passion and time invested by the visionaries of this event was worth it.

- 4) **"LinkedIn 101," Workshop:** In an engaging and informative session organized by the Entrepreneurship Development Cell of Brihan Maharashtra College of Commerce on December 23, 2023, the members of the ED Cell were taken on a comprehensive journey through the essentials of LinkedIn. Spearheaded by the student coordinator - Yash Mangalwedhekar, this 1 hour and 30-minute workshop, aptly titled "LinkedIn 101," unfolded as a practical guide to mastering the professional networking platform. His practical advice and hands-on tips reflected his deep engagement with the digital

marketing landscape, making him an invaluable resource for students eager to navigate the professional networking space. Networking, a crucial component of professional growth, was thoroughly addressed. The coordinator shared insights on connecting and networking with recruiters, industry experts, and influencers. , the session covered the essentials of building a robust resume/CV and navigating LinkedIn's job application features. Students gained practical tips on tailoring their resumes for the digital age and strategies for identifying and applying to relevant job opportunities.

5) Workshop on A Glimpse into Animation, VFX, Gaming, and Virtual Production:

On February 5th, 2024, the Entrepreneurship Development Cell of Brihan Maharashtra College of Commerce organized an enlightening session as a part of InnovateX, an annual start up expo celebrated for fostering innovation and entrepreneurship. The session was conducted by one of the associate sponsors of InnovateX 2024 - the Arena Animation FC Road Pune, a leading educator in animation, VFX, gaming, and video editing, along with offering a three-year B.Voc course, delved into the "Future of Animation, VFX, Gaming, and Virtual Production." Amar Trivedi, the regional head of Aptech, alongside Vijay Nadekar from the senior management of FC Arena Animation, led the session with the support of counsellors Manjusha Thorbole and Mona Ma'am. They aimed to guide students through the rapidly evolving industries of animation, VFX, and gaming, highlighting the burgeoning opportunities therein. The attendees were captivated by discussions on the thriving demand for artists across these creative sectors. The speakers employed engaging examples and live demonstrations to illustrate the process of character creation in gaming and the innovative technique of crafting a metaverse character with a striking resemblance to a human face.
