

1. Title of the Practice

SETU [Connecting BMCCians]

2. Objectives of the Practice

BMCC graduates are spread across industries and different professions in India and Abroad. With changing times and technology, the objective is to connect these BMCCians with their younger peers to mentor them and to keep them abreast the changing needs of the industry. Its also a way to improve alumni engagement and support to their alma mater.

3. The Context

Changing business environment and practices make it difficult for any academic institution to keep abreast the same and the best possible way to have institute industry linkages could be through the alumni working in different sectors. Young mentors also seem to be more effective for the Gen Z learners.

4. The Practice

The alumni are invited to come and share their corporate journey and the path to the same as well with the current students. It offers scope understanding the importance of participation of the students in different activities of the institute in shaping their personality through the live experiences shared by these alumni of their college days. It also offers insights into the current trends and soft skill requirements in different industries and professions.

Mentoring ,Peer learning ,Multidisciplinary approach etc are also the objectives of this activity which is also what is envisioned in the National Education Policy

5. Evidence of Success

The evidence of success is in the fact that almost all the sessions are interactive, and students ask many questions and clarify their doubts in the same. Students participated in the activity whole heartedly and also have secured internship opportunities with the Alumni support in their startups or other organizations.

6. Problems Encountered and Resources Required

Coordinating with the alumni for their physical presence on campus for mutually convenient dates. Resources needed were minimal as college has good auditorium setup.

7. Notes (Optional)

Alumni engagement is critical for every Institute and must be encouraged in all possible ways.

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Department of Business Practices









**Brihan Maharashtra College of Commerce
(Autonomous), Pune
Presents**

सेतु

Connecting....BMCCians
Career opportunities for commerce
students in Technology
with –

BMCCian Sarika Oak
**(Director of Trust and Safety at Udemy,
2006 batch, MCM, MS in Information
Security, Texas Tech University)**

**18TH October 2022, Tuesday, 10:30am,
@Cyrus Poonawala Hall,
BMCC**